# WM2027 Sponsorship Opportunities

# 7 – 11 March 2027

**DIAMOND SPONSOR OPPORTUNITIES**

**$27,950 CONTRIBUTION**

## Diamond Sponsor $27,950

### Diamond Sponsorship includes:

- Two (2) Full Technical, two (2) Exhibit Hall, and two (2) Young Professional Exhibit Hall Registrations
- Full-page advertisement in the conference program
  - ***Ad must be black and white, 7.5" W x 10" H, print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.***
- Sponsor logo prominently displayed as Diamond Sponsor at the conference and on the WM website, conference program, and social media pages.
  - ***Logo must be a high-resolution, print-ready, 300+ DPI, JPEG, .ai, or .eps version***
- Inclusion of flyers or other items in all registration bags
  - *Flyers or other items must be sent to the WM Registration bag stuffing agency. Quantity and address will be confirmed by WM prior to the deadline.*
- Access to the Diamond Sponsor Lounge, an exclusive lounge for Diamond and Featured Sponsors during the conference.
- Invitations to the WM Executive Hospitality Suite
- Diamond Sponsor slide included in slide deck for Plenary and Monday Luncheon.
  - *Included in rotation for Plenary Speaker after three (3) years of Diamond Sponsorship*

### Diamond Sponsorship Opportunities:

**Evening Events (3 exclusive opportunities) –** WM evening events are open to all registered conference attendees and provide high-visibility sponsorship opportunities. Each event features the sponsor's logo on all event signage and promotional materials, both pre-conference and onsite.

**SOLD** **Monday Next Generation Workforce and Scholarship Awards Reception -** Celebrate and support the next generation of our industry during this networking reception featuring the Next Gen Workforce and Scholarship Awards. Sponsor branding on signage and in the conference app. Each attendee receives two (2) drink tickets.

**SOLD** **Tuesday Women Leaders in Nuclear -** This event includes the opportunity to organize a panel of industry leaders to discuss Women Leaders in Nuclear, followed by a reception with food & beverage immediately after the panel discussion. Each attendee receives two (2) custom drink tickets provided by the sponsor.

**Wednesday Exclusive Private Reception at the Hyatt Compass Restaurant –** This invitation-only private reception offers a unique setting for meaningful engagement, gourmet appetizers, and premium hospitality. Reception Sponsor will receive:

- 20 exclusive tickets to the event
- Brand visibility throughout the venue, including event signage and promotional materials
- Recognition during the evening program
- Networking access with top-tier guests and industry leaders

**Exhibit Hall Reception (4 exclusive opportunities) -** Receptions gather attendees in the Exhibit Hall to celebrate the conclusion of the conference day. Sponsor branding on all event advertising & signage pre/during the conference, including sponsor logo on the event cups & napkins. Each attendee receives two (2) drink tickets.

**SOLD Sunday Opening Reception**
**SOLD Monday Featured Country Reception**
**SOLD Tuesday Networking Reception**
**Wednesday Exhibit Hall Closing Reception**

**SOLD Registration Bags -** The conference registration bag features the sponsor's logo printed on the front. The bag contains conference materials and is available to all attendees upon arrival.

**SOLD Wi-Fi/Mobile App -** Keep WM Symposium participants connected by sponsoring Wi-Fi access during the conference and the official conference Mobile App. Wi-Fi is provided throughout the Technical Session area and Exhibit Hall area. The Sponsor logo is included on signage with the Wi-Fi instructions, and on the Wi-Fi landing splash page on the mobile app. ***Mobile App Sponsor ad must be a PNG, 1200px wide x 180px tall. The maximum size is 1mb.***

**Bottled Water -** Sponsor-branded bottles of water provided to all conference attendees.

**PLATINUM SPONSOR OPPORTUNITIES**

**$21,950 CONTRIBUTION**

## Platinum Sponsor $21,950

### Platinum Sponsorship includes:

- Two (2) Full Technical and two (2) Young Professional Exhibit Hall Registrations
- Full-page advertisement in the conference program
  - ***Ad must be black and white, 7.5" W x 10" H, print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.***
- Sponsor logo prominently displayed as Platinum Sponsor at the conference and on the WM website, conference program, and social media pages.
  - ***Logo must be a high-resolution, print-ready, 300+ DPI, JPEG, .ai, or .eps version***
- Inclusion of flyers or other items in all registration bags
  - *Flyers or other items must be sent to the WM Registration bag stuffing agency. Quantity and address will be confirmed by WM prior to the deadline.*
- Invitations to the WM Executive Hospitality Suite

### Platinum Sponsorship Opportunities:

**NEW – Restroom Attendants and Branding –** Restroom attendants will create a welcoming atmosphere for attendees, maintaining cleanliness and providing accoutrements such as mints, mouthwash, and gum. Sponsorship includes ten (10) total men's and women's restrooms. Two (2) in registration, four (4) in the Exhibit Hall, and four (4) in the Technical Area. Sponsor branding included in each restroom.

**Luncheons (3 exclusive opportunities) –** Sponsor branding on signage and throughout the luncheon. Opportunity to have a reserved table for company representatives near the stage. Opportunity for Monday and Tuesday luncheon sponsor(s) to include a slide in the luncheon slide deck. The Wednesday luncheon will receive a push notification in place of a slide.

> **SOLD** **Monday Keynote Luncheon –** Attendees gather in the ballroom to eat lunch and hear from a distinguished industry leader. WM selects the luncheon speaker.
> **Tuesday Awards Luncheon –** Attendees gather in the ballroom to celebrate the achievement and volunteer award winners from our industry.
> **Wednesday Exhibit Hall Lunch –** Attendees gather in the Exhibit Hall to socialize and eat lunch. Sponsor branding on signage, lunch buffets, and on the schedule of events.

**Branded Lounges in the Exhibit Hall (4 exclusive opportunities) -** Exhibit Hall Lounges provide attendees with a place to gather, network, rest, recharge, and more while in the Exhibit Hall. One lounge per sponsor. Each lounge will feature the sponsor's branding on signage and lounge materials.

**SOLD** **Conference Attendee Lanyards –** Conference lanyards provided for attendees, printed with sponsor's logo

**SOLD** **Headshot Photo Station -** Includes a sponsor branded headshot station with a professional photographer and photo editor. Sponsor recognized in promotion for this complimentary service and in the attendee's photo retrieval.

**SOLD** **Host Hotels Guest Room Keys –** Sponsor-provided design printed on all WM attendees' room keys staying at the Hyatt Regency and Renaissance.

**Registration Tablet Sponsor –** Position your company in front of conference attendees from the moment they check in. Sponsor ad displayed on check-in tablets at registration. ***Ad dimensions are 1024x1600, 72 DPI.***

**GOLD SPONSOR OPPORTUNITIES**

**$13,950 CONTRIBUTION**

## Gold Sponsor $13,950

### Gold Sponsorship includes:

- One (1) Full Technical and one (1) Young Professional Exhibit Hall Registration
- Half-page advertisement in the conference program
  - ***Ad must be black and white, 7.5" W x 4.5" H, print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.***
- Sponsor logo prominently displayed as Gold Sponsor at the conference and on the WM website, conference program, and social media pages.
  - ***Logo must be a high-resolution, print-ready, 300+ DPI, JPEG, .ai, or .eps version***
- Inclusion of flyers or other items in all registration bags

- *Flyers or other items must be sent to the WM Registration bag stuffing agency. Quantity and address will be confirmed by WM prior to the deadline.*
- Invitations to the WM Executive Hospitality Suite

### Gold Sponsorship Opportunities:

**Coffee Service and Breaks (4 exclusive opportunities) –** WM attendees love a coffee break. Help bring fresh-brewed coffee to the conference with one of these exclusive Coffee Service Breaks.

**SOLD** **Monday Plenary Session Coffee Service –** Served before and during the Plenary, attendees enjoy a sponsored coffee service. Sponsor branding includes event signage, napkins, and cup sleeves.

**Technical Area Foyer AM Coffee (2 exclusive opportunities) –** Technical Session Attendees start their morning off with a sponsored coffee break in the Technical Area Foyer. Sponsor branding includes event signage, napkins, and cup sleeves.

**Tuesday Morning**

**SOLD** **Wednesday Morning**

**Dessert and Coffee in the Exhibit Hall (includes 2 breaks) –** After the conclusion of the Monday Keynote Luncheon and Tuesday Awards Luncheon, attendees gather to enjoy dessert and coffee in the Exhibit Hall. Sponsor to receive recognition during the dessert and coffee break, as well as on event signage, napkins, and cup sleeves.

**SOLD** **Conference Notepads –** Sponsor-branded notepads included in all attendee registration bags.

**Cyber Cafés (includes 3 Cyber Cafés) –** Provide attendees with convenient access to computers and printers during the conference. Three (3) sponsor-branded Cyber Cafés will be placed in the Technical Area Foyer, Exhibit Hall Foyer, and Exhibit Hall by WM.

**Charging Stations (includes 8 Charging Stations) -** Sponsor logo included on eight (8) charging towers located throughout the Conference space and Exhibit Hall – WM to designate tower locations.

**RADIUM SPONSOR OPPORTUNITIES – *NEW FOR 2027***

**$9,950 CONTRIBUTION**

## Radium Sponsor $9,950

### Radium Sponsorship includes:

- One (1) Full Technical and one (1) Young Professional Exhibit Hall Registration
- Quarter-page advertisement in the conference program
  - ***Ad must be black and white, 3.5" W x 4.5" H (vertical), print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.***
- Sponsor logo prominently displayed as Radium Sponsor at the conference and on the WM website, conference program, and social media pages.
  - ***Logo must be a high-resolution, print-ready, 300+ DPI, JPEG, .ai, or .eps version***
- Inclusion of flyers or other items in all registration bags
  - *Flyers or other items must be sent to the WM Registration bag stuffing agency. Quantity and address will be confirmed by WM prior to the deadline.*
- Invitations to the WM Executive Hospitality Suite

### Radium Sponsorship Opportunities:

**SOLD** **Scientific Stage -** The Scientific Stage is a dynamic hub of dialogue and interactive demonstrations, featuring expert panels and more, drawing a diverse audience of professionals, educators, and students. Sponsor branding included on stage signage, digital screens, and both print and digital promotional materials. One presentation timeslot is reserved for the sponsor each day. Opportunity for sponsor to distribute branded materials or giveaways.

**First-Time Attendee Lounge –** Create a designated lounge for first-time conference attendees to gather, network, and connect. Sponsor-branding includes on event signage and three (3) highboy tables for attendees to see during the opening reception only.

**Technical Session Area Electronic Signage -** Sponsor logo displayed on monitor signage at the entrance of the Plenary Session, Luncheon Programs, and Technical Sessions.

**Exhibit Hall Map –** Located at each Exhibit Hall entrance, the Exhibit Hall Map serves as a directional for attendees to view where exhibitor booths are located. Sponsor branding will be featured on the map.

**Thursday Technical Luncheon –** Attendees gather for an informal networking lunch on the conference's last day. Sponsor branding included on event signage.

**SILVER SPONSOR OPPORTUNITIES**

**$6,950 CONTRIBUTION**

## Silver Sponsor $6,950

### Silver Sponsorship includes:

- One (1) Exhibit Hall and one (1) Young Professional Exhibit Hall Registration
- Quarter-page advertisement in the conference program
    - ***Ad must be black and white, 3.5" W x 4.5" H (vertical), print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.***
- Sponsor logo prominently displayed as Silver Sponsor at the conference and on the WM website, conference program, and social media pages.
    - ***Logo must be a high-resolution, print-ready, 300+ DPI, JPEG, .ai, or .eps version***
- Invitations to the WM Executive Hospitality Suite

### Silver Sponsorship Opportunities:

**Coffee Service and Breaks (4 exclusive opportunities) –** WM attendees love a coffee break. Help bring fresh-brewed coffee to the conference with one of these exclusive Coffee Service Breaks.

**SOLD OUT** **Morning Exhibit Hall Coffee Service (3 exclusive opportunities)** – Exhibit Hall attendees enjoy sponsored coffee service to start their day. Sponsor branding included on event signage, napkins, and coffee sleeves.

**SOLD** **Monday Morning**

**SOLD** **Tuesday Morning**

**SOLD** **Wednesday Morning**

**Afternoon Student Cold Brew Coffee Break (3 exclusive opportunities) –** Help facilitate networking between industry professionals and students with a dedicated daily cold brew coffee cart located in the Student Poster Lounge. Sponsor branding included on event signage and advertising, and napkins.

**Monday Afternoon**

**Tuesday Afternoon**

**Wednesday Afternoon**

**SOLD OUT Daily Afternoon Snack and Refreshment Break in Exhibit Hall (2 exclusive opportunities) –** Sponsor an afternoon food and beverage break for all attendees to enjoy in the Exhibit Hall. Sponsor branding will be visible at each break station. Break items determined by WM.

**SOLD Monday Afternoon**

**SOLD Tuesday Afternoon**

**Thursday Technical Area Coffee Breaks (2 exclusive opportunities) –** Sponsor to receive recognition during the Thursday morning or afternoon coffee break offered in the Technical Area. Sponsor branding includes event signage, napkins, and cup sleeves.

**SOLD Thursday Morning**

**Thursday Afternoon**

**Thursday Technical Area Closing Reception –** Attendees gather for one last reception to celebrate the conclusion of another great conference week. Sponsor branding included on event signage. Each Attendee receives two (2) drink tickets.

**Conference Pens –** Sponsor-branded pens included in all attendee registration bags.

**BRONZE SPONSOR OPPORTUNITIES**

**$3,950 CONTRIBUTION**

## Bronze Sponsor $3,950

### Bronze Sponsorship includes:

- One (1) Exhibit Hall Registration
- Business Card advertisement in the conference program
  - ***Ad must be black and white, 3.5" W x 2" H (horizontal), print-ready high-resolution JPG or PDF, 100% to size. All ads must be received by 31 December 2026.***
- Sponsor logo prominently displayed as Bronze Sponsor at the conference and on the WM website, conference program, and social media pages.
  - ***Logo must be a high-resolution, print-ready, 300+ DPI, JPEG, .ai, or .eps version***
- Invitations to the WM Executive Hospitality Suite

### Bronze Sponsorship Opportunities:

**SOLD Conference Ribbon Wall -** Ribbons are WM attendees' favorite! Showcase your sponsor logo on the ribbon wall display near the registration area, used by all conference attendees as they select their conference ribbons.

**Hand Sanitizer Stations –** Sponsor branded auto-dispensing hand sanitizer stations located throughout the conference high traffic locations, including the Exhibit Hall and registration. Stations to be placed by WM.

**Luggage/Coat Check -** Located in a high-traffic area of the conference, the luggage and coat check is designed with the sponsor's logo and provides attendees utilizing the service with a claim ticket printed with the sponsor's logo.

**Presenters Breakfast (4 exclusive opportunities)** - Conference Speakers gather for breakfast Monday – Thursday. Sponsor branding included on signage and napkins during breakfast. Opportunity for the sponsor to host a table in the foyer displaying company materials before and after the session.

- **Monday Breakfast**
- **Tuesday Breakfast**
- **Wednesday Breakfast**
- **Thursday Breakfast**

**Mobile App Banner Ad –** Displayed across the bottom of the WM Conference mobile app, banner ads are positioned in front of attendees and linked to the sponsor's website. ***Artwork must be PNG, 72 dpi, 1200x180 pixels. Artwork must be received by 31 December 2026.*** Not exclusive.

**Registration Bag Inserts –** Inclusion of flyers or other items in all attendee registration bags. Flyers and all other items must be produced by the sponsor and shipped directly to the WM Registration Bag Stuffing Agency. Quantity and address will be confirmed by WM. Not exclusive.

# WM2027 STEM Sponsorship Opportunities

**SOLD** **STEM Zone ($6,750) –** Located in the Exhibit Hall, the STEM Zone showcases a wide variety of STEM resources and information, hosts the STEM Scavenger Hunt, and provides networking opportunities for students and education advocates. Sponsor branding is displayed on the overhead STEM Zone sign and on STEM Zone promotional materials. Sponsor also receives an ad in the STEM Notebook, one (1) Full Technical Registration, and an invitation to a WM sponsor reception and WM Hospitality Suite.

**STEM Scavenger Hunt Sponsor ($3,500) -** Conference attendees follow a map to booths of participating exhibitors to collect designated items to fill Scavenger Hunt Bags. Filled bags are distributed to STEM educators for their classrooms. Scavenger Hunt Sponsor logo is placed on the Scavenger Hunt Bags and the Scavenger Hunt Map, and is recognized in the WM conference program, the WM website, and everywhere the scavenger hunt is promoted.

**STEM Notebook Sponsor ($500 - $3,500) –** Notebooks featuring student artwork are included in the conference welcome bag. Sponsors are featured in ads throughout the notebook. ***Artwork must be received by 15 December 2026.***

**SOLD** **Front Cover (exclusive) –** $3,500
**Back Cover (exclusive) –** $1,500
**Insert Page (10 opportunities available) -** $500

**STEM Innovator Sponsor ($2,500) -** Sponsor a STEM educator or STEM professional to attend the WM Conference. Sponsor is recognized in the WM conference program and on the WM website.

**STEM Visionary Sponsor (Any Amount) -** Help fund WM STEM classroom grants and education outreach. Sponsor is recognized on the STEM page in the conference program and on the WM website.

# WM2027 Advertising Opportunities

**SOLD OUT** **Billboard Ad ($500) –** A double-sided 39”x84” free-standing sign featuring company branding and booth number displayed in the Exhibit Hall. Final placement determined by WM. ***Artwork must be a VECTOR file, 100% to size, in CMYK color.*** **Artwork is due by 31 December 2026.**

**Carpet Stickers ($475) –** Includes three (3) company-branded 18” round floor cling placed throughout the Exhibit Hall – *not exclusively at the Exhibit Hall entrance*. Final placement determined by WM. ***Artwork must be a VECTOR file, 100% to size, in CMYK color.*** **Artwork is due by 31 December 2026.**

**Column Wrap ($1,595) –** Eight (8) individual columns available. Column Wraps are installed on the columns inside the Exhibit Hall. ***Artwork should be a VECTOR file, 100% to size, CMYK color. Artwork must be received by 31 December 2026.***

**Marquee Welcome to Phoenix Lobby Sign ($6,500) –** Located next to the Regency Ballroom for all the Hyatt Regency to see, the Marquee Welcome to Phoenix Lobby sign is the largest way to display your company in front of WM Conference attendees. ***LED Marquee dimensions are 15’x9’***.

**Mobile App Banner Ad ($500) –** Displayed across the bottom of the WM Conference mobile app, banner ads are positioned in front of attendees and linked to the company website. ***Artwork must be PNG, 72 dpi, 1200x180 pixels. Artwork must be received by 31 December 2026.*** Not exclusive.

**Mobile App Push Notification ($275) –** Push notification sent out via the conference mobile app in real-time to advertise a special happening in your booth to increase booth traffic. ***Push Notifications must be 50 words or less and approved by WM.***

**Table Cling ($1,050) –** Includes three (3) company-branded 36” round table cling placed around the Exhibit Hall. Final placement determined by WM. ***Artwork must be a VECTOR file, 100% to size, in CMYK color.*** **Artwork is due by 31 December 2026.**

**Registration Bag Inserts ($1,950) –** Inclusion of flyers or other items in all attendee registration bags. Flyers and all other items must be produced by the sponsor and shipped directly to the WM Registration Bag Stuffing Agency. **The WM Registration Bag Stuffing Agency must receive items by 1 February 2027.** Quantity and address will be confirmed by WM. Not exclusive. ***Printed insert dimensions 8.5” x 11”.***

**Host Hotels Room Drop Inserts ($2,500) –** Company-branded promotional item (not flyers or ads) included in the hotel room drop for all show participants in the host hotel room block. Items must be produced by the company and provided to WM. Quantity and address will be confirmed by WM. Not exclusive.

**Printed Program Ad ($425 - $1,900) –** The Printed Program is one of the key resources for WM Conference attendees to find information while at the conference. The program is distributed at registration and posted online on the WM website. ***Ad must be black and white, print-ready high-resolution JPG or PDF, 100% to size.*** **All ads must be received by 31 December 2026.**

- **Full-Page Ad:** 7.5”x10” - $1,900
- **Half-Page Ad:** 7.5”x4.5” - $1,050
- **Quarter-Page (Vertical) Ad:** 3.5”x4.5” - $725
- **Business Card (Horizontal) Ad:** 3.5”x2” - $425